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Contact: (877) KUBOTA-NEWS [(877) 582-6826]
newsroom@kubotamedia.com

**Kubota Tractor Corporation Announces Plans for
New \$73 Million Production Facility in Georgia**
New Plant to Service Strong Demand for Kubota Tractors

TORRANCE, Calif. (DATE) – Kubota Tractor Corporation, the U.S. marketer and distributor of Kubota tractors and equipment, today announced plans for a new \$73 million manufacturing plant in Jefferson, Georgia. Construction of the 500,000 square foot plant on the 88 acre site plant will begin in January 2012 for production of Kubota’s 30 – 50 horsepower compact tractor models. Completion of the plant and full production is anticipated for January 2013.

The announcement comes on the heels of Kubota’s recent milestone of 1.5 million units sold in the United States. The company began marketing in the U.S. in 1972, initially introducing a 12-horsepower, compact tractor. Today, Kubota is the industry leader in the under 40-horsepower tractor segment.

“At Kubota, we are deeply committed to the U.S. market, and are making strategic investments – such as this new manufacturing facility – to service the outstanding growth and strong customer demand for Kubota tractors,” said Mr. Yuichi “Ken” Kitao, president of Kubota Tractor Corporation. “Our U.S. customers recognize and appreciate the quality, innovation and value that Kubota can deliver. They have responded exceptionally well to our full-line of tractors and equipment, which is why we are further strengthening our presence and expanding our business here.”

The new plant will be located on the same site as the current Kubota Industrial Equipment Corporation facility, which produces Kubota loaders, backhoes and related implements. Once fully operational, the new plant will employ about 200 people with a production capacity of approximately 22,000 units annually.

Kubota Tractor Corporation, Torrance, Calif., is the U.S. marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO hp, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, contact Kubota Tractor Corporation at 3401 Del Amo Blvd., Torrance, CA 90503, (888) 4-KUBOTA [(888) 458-2682], Ext. 900, or visit www.kubota.com.

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PHOTO & CAPTION:

The Kubota **L3800** pictured here, will be produced at the new Georgia manufacturing facility. The **L3800 model** is a 37.4 HP tractor popular among hobby farmers, landscapers, and others looking for an economically priced compact tractor with big tractor features.